



**THIS ISN'T JUST A JOB,  
IT'S BETTER!**

**BUILD YOUR CAREER WHILE  
TRAVELING ACROSS CANADA!  
FLEXIBLE HOURS  
BECOME A BRAND AMBASSADOR TODAY!**

**NOW HIRING!**

# **BRAND AMBASSADOR**

**APPLY NOW**

**greatjobs@wearethe.cc**

Email subject line: [Brand Ambassador](#)

[TheCampfireCollective.com/Careers](https://TheCampfireCollective.com/Careers)

## **THIS JOB IS FOR YOU IF:**

- You are confident
- You love to travel and have fun
- You are a highly motivated go-getter
- You are sales oriented & determined
- You are a team player

## **YOU WILL BE:**

- Sharing your passion for the outdoors with customers at consumer shows
- Helping boaters get their Pleasure Craft Operator Card
- Building your career in sales and marketing

## **DETAILS**

- Competitive hourly wage
- **Performance incentives & seasonal bonuses**
- Up to 35 hours of work each week
- Exposure working with corporate partners





## ABOUT YOU

YOU'RE A DYNAMIC TEAM PLAYER, EXPERT COMMUNICATOR AND A MASTER OF SALES

Peterborough, ON - Seasonal Position - January 2019

You are a passionate and dependable individual who loves working together in a team to achieve success. You thrive off personal interaction and closing a sale on a regular basis. You are looking for a job that will help you grow your professional skill-set in a fun and dynamic working environment.

## THE OPPORTUNITY

Join a brand-driven team where you can make a difference. As part of a rock star team that works hard and plays hard together, you get to create a best-in-class customer experience. Travel to shows across Canada or stay closer to home, work up to 35 hours a week and receive ongoing training to further develop your communication, teamwork and sales skills.

## ROLES & CAPABILITIES

You'll be interacting with visitors at consumer shows and encouraging people to obtain their Pleasure Craft Operator Card in an energetic and authentic manner. A typical workweek is from Thursday to Sunday and will include working with your team to reach daily sales goals, administering the PCOC exam and selling BOATsmart! marine safety products.

OUT OF 10

8

Sales Experience

9

Communication Skills

8

Goal Oriented

7

Flexible

7

Team Player

10

Weekend Availability (Minimum Thursday - Sunday)

## LIVE HERE. WORK HERE. BE AWESOME.

PETERBOROUGH, ON

One region. Countless ways to kick it. Peterborough is a place with soul, surrounded by lakes and nature where the people are genuine. Our creative economy is driven by talented people who enjoy the local landscape, galleries, microbreweries, restaurants, nightlife and an enviable music scene. It's amazing entertainment without the price tag. The cost of living is truly more affordable than other urban areas - And here you actually get to live. Where else can you make your home on a lake and have a 15 min commute to a great job you love. First rate schools and a top notch regional health centre are icing on the cake. No wonder we're one of Canada's Most Secretly Awesome Cities (MSN Canada) and just a good place to live and work. Hope to see you soon.

*Learn more at [Peterboroughed.ca](http://Peterboroughed.ca)*

## HOW TO APPLY

Please apply to: [greatjobs@wearthe.cc](mailto:greatjobs@wearthe.cc) and indicate: [Brand Ambassador](#) in your email subject line.

STEP 1. Include your resume and a cover letter. Let us know why you're passionate about this role.

STEP 2. Feel free to include your social handles if you'd like.

**We thank all applicants for their interest; however only those selected for interviews will be contacted.**

Learn more about us at [thecampfirecollective.com/careers](http://thecampfirecollective.com/careers)